



MediaNatives

Places in Motion • Place Making Videos



YOU **BUILD** THE PLACE,
WE MAKE IT **MOVE**

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WE'RE THERE BEFORE THE BRIEF

The weather changes. A crowd arrives.
A story unfolds. The footage already exists.

PLANNED WHEN IT CAN BE. REACTIVE WHEN IT NEEDS TO BE.



A pink abstract graphic consisting of several overlapping, curved lines that form a stylized, angular shape, resembling a lightning bolt or a series of connected 'V' shapes, located in the top-left corner of the slide.

THE **NEXT GREAT LONDON
PLACE SHOULD BUILD ITS
VISUAL MEMORY FROM
THE **BEGINNING****

CAPTURE ONCE, MANY STORIES, EVERY SCREEN

HERO

Destination and campaign films

ALWAYS-ON

Short-form social and screen edits

PRESS

Same-day and broadcast-ready footage

SERIES

Residents, makers, retailers and partners

UTILITY

Operational, recruitment, awards and stakeholder films

ARCHIVE

Bespoke for rapid future use

A coordinated suite of video assets for all projects.



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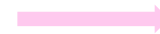


FROM **BREAKING GROUND** TO DRAWING A CROWD

The retainer turns production from a series of purchases into a working content system across all London sites.

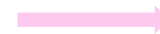
One capture programme can serve every campaign, channel and stakeholder.

ALWAYS CURRENT



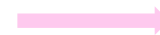
Seasonal estate footage and everyday activity captured before the brief arrives.

READY TO RESPOND



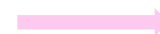
A team that knows access, stakeholders, logistics and brand expectations.

BUILT TO REUSE



Every shoot creates a growing, searchable source of future campaign assets.

MADE FOR EVERY SCREEN



Landscape, square, vertical, digital-screen and broadcast-ready outputs.

MAKING LONDONERS LOOK AGAIN, AND AGAIN, AND AGAIN.

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